



Coco Chow

Multimedia Designer

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ABOUT ME

Hi! I am Coco, a multimedia designer with over 8 years of experience in both marketing agency and in-house. I bring a versatile skill set to a wide range of creative projects, from concept to execution. In addition to design, I've also managed projects and provided customer service, giving me a well-rounded perspective on creative and client needs.

I thrive on challenges and love exploring new ideas. To me, social innovation is like rowing at sea — if you stop, you fall behind. I'm excited to collaborate with new people and contribute to meaningful work.

WORK EXPERIENCE

AVC TECHNOLOGY (INTERNATIONAL) LIMITED

JUN 2024 - PRESENT

MARKETING EXECUTIVE
FULL TIME

- Liaise with agencies, vendors
- Content Creation (Social media post, video, packaging, POS)
- Manage and revamp e-commerce websites
- Brand Management (Ensure brand consistency)

GENKI (HK) ADVERTISING

JUL 2020 - MAY 2024

SENIOR MULTIMEDIA DESIGNER
CONTRACT - REMOTE WORK

- Liaise with agencies, vendors
- Content Creation (Social media post, video, event productions)
- Collaboration with writers

MAADOLOO MARKETING

APR 2018 - JUL 2020

SENIOR DIGITAL DESIGNER
FULL TIME

- Content Creation (Social media post, video production)
- Assist in product launches/ events

SOCIAL BIG DATA LIMITED

JUL 2016 - APR 2018

DIGITAL DESIGNER
FULL TIME

- Social Media Content Design (static posts, stories, carousels, banners)
- Motion Graphics & Video Editing
- Design visuals for promotions, influencer collaborations

E-BANNER

MAY 2015 - JUN 2016

GRAPHIC DESIGNER
FULL TIME

- Marketing & Promotional Design (email campaigns, website banners)
- Produce print materials: brochures, posters, ads, flyers
- Arrange products to highlight new promotions

SKILLS

Adobe Photoshop, Illustrator, Premiere Pro, After Effect, InDesign, DaVinci Resolve, Midjourney, OpenAI
Problem Solving, Branding & Identity, Project Management

EDUCATION

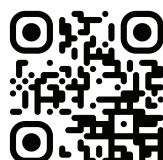
Higher Diploma in Advertising Design

2013 - 2015 Hong Kong Design Institute

Kowloon True Light Middle School

2005 - 2013 HKDSE

Don't forget to take a look at my portfolio.



cchoww.com